



LEADING PROVIDER OF
GLOBAL INTERSHIPS IN ASIA



International work
experiences in the
world's leading
economies.



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DIRECTORS' LETTER

CRCC Asia has provided internship opportunities to more than 8,000 students from over 100 countries.



CRCC Asia specializes in organizing work experience opportunities in dynamic international settings. Operating programs in China, Japan, South Korea, Vietnam and the UK, we are committed to fostering a community of global career-ready graduates with tangible skill sets and international competencies. We believe in a holistic program model that encompasses extensive pre-departure training, on the ground events and support, and re-entry programming.

Since our founding in 2006, CRCC Asia has worked diligently to refine our program model so as to maximize cultural understanding of host countries and maximize professional development, creating intentionally designed programs that deliver upon the five CRCC Asia Key Learning Objectives:

1. EMPLOYABILITY

2. GLOBAL CONNECTIONS

3. CULTURAL AGILITY

4. COUNTRY-SPECIFIC KNOWLEDGE

5. SECTOR-SPECIFIC KNOWLEDGE

CRCC Asia remains committed to the international education sector and believes that an exchange of young people helps to create more open, international citizens and a stronger global society. CRCC Asia has provided internship opportunities for more than 8,000 students, coming from over 100 countries, completing internship placements in 14+ sectors. We hope to continue this trend of growth through partnerships with universities, corporations, and governments across the world.



Daniel Nivern
Co-Founder and CEO



Edward Holroyd Pearce
Co-Founder and CMO



Tom Kirkwood
Director

LEADERS IN INTERNATIONAL EDUCATION



Global Internship conference (GIC)

CRCC Asia is proud to be a sponsor of the Global Internship Conference for 6 years running. We have attended and presented on the current and future environment for internships in Asia. This annual international conference mirrors our vision; we are focused on bringing together all parties involved in the growing field of work placements and experiential education.



Selected as a British Council Generation UK – China Campaign provider

CRCC Asia is a proud provider of the British Council Generation UK – China scheme. This initiative aims to facilitate the outward mobility of 80,000 UK students through study abroad or internship programs in China. The campaign provides funding for the two-month CRCC Asia China Internship Program.



NAFSA: Association of international educators

NAFSA is the world's largest nonprofit association dedicated to international education and exchange. NAFSA advances public policies that promote international education and is committed to supporting a broad public dialogue about the value and importance of international education. CRCC Asia members frequently attend and have presented at the NAFSA annual and regional conferences.

Prime Minister's Scholarship for Asia (PMSA)

The Prime Minister's Scholarship for Asia, overseen by Education New Zealand, encourages students to undertake international experience in Asia. CRCC Asia works with University of Auckland in New Zealand to conduct PMSA funded international internship programs in Shenzhen, China and Ho Chi Minh City, Vietnam.

Winners of Cathay Pacific China Business Awards and The British Business awards



Supporters of the US China Strong Foundation

CRCC Asia supports the US China strong foundation in increasing and diversifying the number of Americans studying Mandarin and studying abroad in China. The goal is to bridge the gap between cultures and strengthen the US China economic and strategic relationship. CRCC Asia has placed over 2000 American students in internships in China, many of whom have joined Project Pengyou, an initiative which encourages program alumni to remain involved and engaged in China upon their return to the US.



Australian Government
Australian Education International

Recipient of Australian New Colombo Plan study abroad funding

New Colombo Plan provides grant funding for around 3600 Australian students each year to participate in a study experience in Asia. Students are able to undertake short-term mobility for a variety of experiences including practicums, clinical placements, research trips, or volunteer projects. CRCC Asia have successfully partnered with a large number of Australian universities in application for scholarship funds and this has helped over 1500 Australian students to participate in the CRCC Asia China Internship Program.

Recipients of New Zealand's



BUTEX

CRCC Asia has presented at the BUTEX Conference, a British universities transatlantic exchange association that brings together universities, colleges and other institutions across the UK that have shared interest in learning abroad. They have a mission to facilitate collaboration and regular exchange of information, develop expertise and influence the future of international education.

UNIVERSITY PARTNERSHIPS



CRCC Asia's university relations team is committed to providing a variety of services and program models to our institutional partners.

Partnering with CRCC Asia allows universities to send students on CRCC Asia's international programs with additional benefits for both the university and participating students.

REASONS TO CONSIDER A PARTNERSHIP WITH CRCC ASIA:

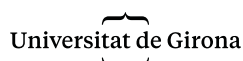
- ☑ By forming a partnership with CRCC Asia, partner institutions and partnership students are able to take advantage of increased oversight and various additional benefits to CRCC Asia's programming. Partnerships are formed for any and multiple program models, including standard, partial-services, and custom.
- ☑ CRCC Asia provides the advantage of partnership staff on the ground in each host country, with each program office comprised of a variety of positions in place throughout the year to ensure highest quality strength of internship placement and tasks, program events, program advising, and other program logistics and services. CRCC Asia's staff members on the ground include local as well as international staff members, able to provide local insight as well as international context to programming events and advising.
- ☑ CRCC Asia also has regional support offices in the United Kingdom, United States, and Australia, equipped with regional Admissions Advisors and university relations teams. University relations teams are available to university partners throughout the year to assist in creating, recruiting for, and overseeing all university partnership students.
- ☑ Building a program from the ground up requires time, effort, planning and monitoring.

"It's a great pleasure working with CRCC Asia and over the years it has continued to be a terrific and successful program for our students."

Richard Pettinger, principal teaching fellow in Management Education at the Department of Management Science and Innovation University College London

CRCC Asia's program staff and local knowledge enhance programming through guided workshops, advising and a range of social, cultural and business events.

CRCC Asia partners with 65+ universities worldwide to provide best-in-class international internship programs. Below, is a sample of our longest running partnerships in the UK, Europe, Asia-Pacific, and North America.



UNIVERSITY BENEFITS

- ✓ Oversight of program development and internship updates.
- ✓ Staff on the ground in each program location available 24/7.
- ✓ Program discounts.
- ✓ Assistance with program recruitment and advising.
- ✓ Take advantage of local expertise, contacts, and staff members able to deliver a carefully created and intentionally designed internship program in a variety of international destinations.
- ✓ Management of host company relationship, conducted by dedicated CRCC Asia staff members located on-site throughout the year.
- ✓ Program advising built to develop employability, cultural agility, sector specific knowledge, country specific knowledge, and global connections.

STUDENT BENEFITS

- ✓ Program discounts.
- ✓ Increased access to program advisors before and during the internship program.
- ✓ Access to any custom program developed with the partnership university.
- ✓ Personal and professional development.
- ✓ First-hand experience of international business and culture.
- ✓ Access to 24/7 support and guidance by expert local staff.
- ✓ Employability differentiation in home country and internationally.
- ✓ Potential future employment with host company.
- ✓ Full support in visa processing for all locations with visa fees included in tuition.

CUSTOM PROGRAMS & TYPES OF PARTNERSHIP



CRCC Asia partners with universities to provide and develop internship programs in China, Japan, South Korea, Vietnam, and United Kingdom using a variety of program and partnership models.

CUSTOMIZED PROGRAMS

Customized programs allow universities to take our standard program offerings and either tweak them slightly, adding an event or custom dates, or transform them more extensively into the model that suits the needs of each institution. Custom programs can include:

- CRCC Asia and University collaborate to develop a specific program for students.
- CRCC Asia will assign a dedicated member of staff to the University for all liaisons.
- CRCC Asia and University will work together to devise joint marketing materials.
- A contract is signed between both parties to establish each side's responsibilities.
- All standard Program components can be included.

Alongside this the University may work with CRCC Asia to customize the program further as follows:

- Unique start and end dates.
- Duration of 4 weeks, 8 weeks or 12 weeks.
- Choice of locations including Beijing, Shanghai, Shenzhen, Tokyo, Osaka, Seoul, Ho Chi Minh City and Manchester or a combination.
- Support for faculty-led and short industry immersion programming.
- Specific social and cultural events for students.
- Private group language lessons.
- Additional coursework in a variety of fields, conducted by attending faculty, local language center partners, or local universities.
- Networking event with University alumni who are based in the program location.
- Final Program Evaluation.
- Weekend excursions, and unique pre- and post-program travel options.

**Customized elements are designed for 10 or more students attending one CRCC Asia session.*

"CRCC Asia is one of our current partners in delivering internships for UK students in China. They have helped British students under the Generation UK – China program gain valuable cross-cultural business skills through placements across a range of industries and locations. They have received very positive feedback from participants with regard to both the internship placement itself and the pastoral care they provide during the placement." **Steven Hutt, British Council, UK**

Universities that are interested in internship only options, adding internship services onto an existing program, or that want to offer standard programs to their students replete with all the benefits of an official partner, are recommended to consider a standard program or partial services partnership.

STANDARD PROGRAM PARTNERSHIP

This program is designed for institutions that wish to offer the existing CRCC Asia Internship program as part of their portfolio. This provides a flexible option for institutions to easily offer an approved China, Japan, South Korea, Vietnam, and/or United Kingdom Internship Program, with additional benefits including advanced oversight, planning, assistance recruiting, and program scholarships.

- CRCC Asia and University collaborate to develop a specific program for students.
- CRCC Asia will assign a specific member of staff to the University for all liaisons.
- CRCC Asia and University will work together to devise joint marketing materials.
- CRCC Asia university partnership managers provide increased oversight before, during, and after the program. Providing insight into the student placement process and reporting on on-site progress.
- A contract is signed between both parties to establish the responsibilities of both CRCC Asia and the University.
- All standard Program components will be included, as listed on page 29 under the section entitled 'What's Included'.

PARTIAL SERVICES PROGRAM

This program is designed for institutions that have existing structures in Asia who wish to add additional services.

CRCC Asia provides internship placements and services selected by the university at a pre-approved cost. This may include accommodation, visas processing, weekly events, or language lessons.

APPROVED PROVIDER

Universities that are interested in our programs as an option for their students, but are not ready to move forward with an official partnership and the benefits included, could consider working with CRCC Asia as an approved provider. An approved provider is recognized by your institution as a reputable organization that you would recommend to your students.

- University advertises and recommends the CRCC Asia Internship Programs to students through the Study Abroad Department, Careers Services, and faculty.
- Strategies may include displaying CRCC Asia materials, providing a link to CRCC Asia website, and emailing students.
- CRCC Asia would be happy to provide information sessions (on-campus, or virtually) or attend study abroad/career fairs.

GOVERNMENTAL PARTNERSHIPS

In addition to universities, CRCC Asia partners with a number of governmental organizations worldwide to provide a variety of partnership programs. CRCC Asia currently partners with governmental bodies in the United Kingdom, Israel, New Zealand and China to provide customized internship programs in China.

TESTIMONIALS & MEDIA



Many of our alumni have gone on to begin successful international careers at companies such as KPMG, Baker & McKenzie, Accenture, Google, Ernst & Young and British Airways.

CRCC ASIA HAS BEEN FEATURED IN A VARIETY OF MEDIA SOURCES

BBC**THE WALL STREET JOURNAL.**
THE SUNDAY TIMES**theguardian****The New York Times**
CHINA DAILY
BusinessWeek
businessreview

"Professionally, my confidence in dealing with the unknown and being able to improvise in any situation was improved. I also gained my first experience working with international clients and having to adapt quickly to different working styles and cultures. Personally, my confidence was given a huge boost by this adventure. After returning home I was immediately more motivated to go out and make things happen for myself, not as afraid to put myself out there and take (calculated) risks. I chose CRCC Asia due to the range and quality of companies CRCC Asia could provide. I definitely feel I was placed within a relevant company. Additionally, the other activities CRCC Asia organised and offered whilst out in Beijing sounded really good and would give me the best chance to meet lots of people and take part in amazing experiences."

David Buchanan,
Beijing, Marketing Intern

30% of CRCC Asia interns are offered a job within their internship company after they complete the program

89% of CRCC Asia alumni are employed in a graduate level job three months upon return to their home country

CRCC Asia has increased the number of places it offers in Beijing and Shanghai, in areas including law and green technology, fivefold in three years

theguardian



"It was a real differentiator on my CV and a great talking point at interview. It shows employers that I am comfortable with new experiences and new cultures which is extremely important to the global companies that I was applying to. It was also a great personal experience. In terms of the CRCC Asia internship, I met loads of people from many different countries, quite a few of whom I am still in contact with four years on. A variety of people intern with CRCC Asia but they are all similar in that they take their careers very seriously. It was a great personal experience to meet those people but also brilliant professionally as I have built a strong network of people in business in Canada, Australia, the US and here in the UK."

James Lennie,
Shanghai, Business Intern

"It's definitely great on my CV – it's something most others don't have and it's a great talking point. All the skills I learnt in Shanghai have been so transferable and I now have great evidence for all the key skills that employers are looking for, as well as the fact that my skills were learnt overseas in a foreign working culture! It certainly gives me an edge. It also speaks volumes to the employer about me as a person."

Emily Ferris,
Shanghai, Media Intern

"The skills I picked up in China were very applicable to Law. It's important to understand different cultures and why people from different backgrounds might do things. It was useful being able to evidence my interpersonal skills as well as gaining an understanding of Chinese Law which is very different from UK Law. Undoubtedly the internship set me apart."

Hazel Hobbs,
Shanghai, Law Intern

ASIA EXPERTS




CRCC Asia's programs are predominantly focused on the Asian region, in line with the continent's increasing economic and global power, and pivotal place in the world today.

CRCC Asia strives to help students to develop their professional and cultural skills, allowing them to be ready for a career working in Asia or with Asian partners. CRCC Asia's global teams and advisors combine expertise in international education and Asia, passing that on to students on the ground. As a company with expertise in Asia, CRCC Asia runs an annual China is Now event with businesses including Google and EY. CRCC Asia is also the sponsor of the Manchester-China Forum, a partner of the Chinese Ministry of Education, partner of the Intercultural Institute for Japan and official partner providing Vietnam internships for the Prime Minister of New Zealand's office.

CRCC Asia's experience, expertise, extensive onsite staff and established relationships in Asia allow students and partners to participate in programs in Asia with the assurance and benefit of regional experts.

Recipient of New Zealand's Prime Minister's Scholarship for Asia for internship programs in China and Vietnam.

Board of directors with advanced degrees in China and East Asian studies from Oxford and Cambridge and London School of Oriental and African Studies.



Our team of experts on the ground in each location have poured their passion into running programs that endeavor to provide guided insight into the world's most fascinating, important, and complex regions.



CRCC Asia, in partnership with the Kirkwood Family Foundation, are proud annual sponsors of the 'China Goes Global' lecture at Cambridge University. This lecture brings together China experts and enthusiasts to discuss topics in Chinese economics and politics. Each year, the Pembroke College China Internship Scholarship is awarded at the China Goes Global event to a student demonstrating academic excellence and a passion for bridging the gap between Western-China relations.

Board of directors and advisors contribute 50+ years of experience doing business and working in China.

Each office comprises of staff with English and local language skills that have experienced living, working and travelling in Asia.

An official government provider of internships in China through our partnership with China Education Association for International Exchange (CEAIE).

CRCC Asia are co-founders of the China is Now Event Series. China is Now is an event series run by CRCC Asia and the China-Britain Business Council (CBBC). The series is designed to enlighten those that are new to China and re-engage old China hands. Previous events have been held at Google Campus and EY, and have included speakers from Qumin, EY, People's First and Manchester City Football Club.

Over a decade of running internship programs in Asia.

ADVISORY BOARD

The advisory board provide oversight of CRCC Asia internship programming; providing advice that draws on professional experience and training and includes recommendations for keeping up to standards of best practice.

SYMONE D. SANDERS

Symone D. Sanders is a strategist who served as the youngest presidential press secretary on record for U.S. Sen. Bernie Sanders' presidential campaign. In recognition of her outstanding achievements, Symone was featured on Rolling Stone Magazine's list of 16 young Americans shaping the 2016 election. As a CRCC Asia Beijing Program Alumni, Symone has a deep understanding of the intern experience, providing key insight in her role as a Senior Adviser.



A communicator with a passion for juvenile justice, Symone is the former chair of the Coalition of Juvenile Justice Emerging Leaders Committee and former member of the Federal Advisory Committee on Juvenile Justice. While serving on the committees, Symone worked to bring millennial perspectives to policy conversations. Now, Symone draws from her experience on the national stage to provide perceptive analysis and results-oriented problem solving on political and social issues. Through her work, Symone challenges the conventional wisdom that strong communities are only defined by what we have in common. Instead, she outlines the way our differences contribute to effective social movements and impactful media narratives.

Symone has been featured on NPR, Fox News, MSNBC, NBC, BET, TV One and currently can be seen on CNN as a Political Commentator. She has been profiled in the Washington Post, the New Yorker, ESSENCE Magazine and ELLE.

DAVID ARMSTRONG

J. David Armstrong, Jr. is the sixth president of Broward College, one of the largest and most diverse institutions in America, with 63,000 students across 11 campuses and centers in South Florida. With more than 33 years of experience as a state and national leader in higher education and economic development, President Armstrong recently celebrated ten years leading the College.



With a strong commitment to the community, a business owner's understanding of the evolving workforce landscape and the changing role of higher education, President Armstrong has led a redesign of the College to focus on new programs that better address skills gaps for students and employers. Several workforce bachelor's degrees, for example, have been added in the fields of information technology, nursing, supply chain management, education, and aerospace science.

President Armstrong serves in a variety of positions with non-profit, workforce and educational organizations. He is currently the co-chair for the Greater Fort Lauderdale Alliance Six Pillars Economic Program and serves on the Board of Directors for the Broward Workshop, the Broward College Foundation, and the Council for International Exchange of Scholars (CIES), Fulbright Scholar Program. He is also past chairman of Leadership Florida and the Greater Fort Lauderdale Alliance.

CRCC Asia's advisory board members are available to speak to institutions, organizations, and governmental bodies interested in learning about our programs.

DR RACHAEL CRISO



Dr Criso graduated from the University of Pennsylvania with a PhD in French Literature and Language. She's been working at the University of Michigan for 31 years, as a lecturer in French and as the Assistant Director of Global Opportunities within the lessons from study abroad opportunity hub. In her position, she connects University of Michigan students when international internships in 20+ countries which include: China, Japan, Argentina, Peru, Ecuador, Morocco, Spain, the UK, Albania, France, Ireland, Italy, Kosovo, Mexico, and Poland. She engages them with global programming that will complement and enhance their UM education.

RHYS PALMER



Rhys Palmer as director, strategic institution relations (greater China) at the University of Newcastle, Australia provided high-level strategic advice on the university's relations with China including international partnerships, business development, industry and government relations, and student mobility and recruitment. He was instrumental in establishing the university's first China representative office and in initiating the universities partnership with CRCC Asia. Rhys also successfully led the Confucius Institute from 2011 to 2017 and received global recognition when awarded the 2016 Confucius Institute of the Year.

Rhys has an extensive network of personal and professional connections in the Private, public and not-for-profit sectors both in Australia and China. He actively commits time to mentoring and coaching others, including students of the Australia-China Youth Association. Rhys holds a bachelor of education, Masters of marketing, Master of arts and has been an executive member of the NSW Australia China business Council since 2013.

LUISE SCHAEFER



Luise Schaefer is a senior international executive with 30 years professional experience of China. Her early career included positions at American and Japanese technology firms in Beijing, followed by a consultancy role assisting British companies break into the China market.

A stint as first secretary, commercial at the embassy in Beijing in the 1990s allowed Luise to lead on a broad commercial portfolio, building UK-China partnerships across a range of key industries and ministries. She successfully led on the visit of the British Deputy Prime Minister in 1996 in the run up to Hong Kong's handover and brought to signature and important bilateral maritime treaty opening up huge commercial opportunities to UK shipping.

Luise is the immediate past chairman of the British Chamber of Commerce in Shanghai and has held a number of other board positions, in the past, including vice-chair 48 group. She was honoured at the Chinese Embassy in London in 2010 with an award acknowledging her deep contribution to Sino-British relations and was honoured with an OBE in the 2012 Queen's Birthday Honours list of services to British business in China.

CHINA

Our programs are available in a variety of exciting locations: Beijing, Shanghai and Shenzhen.



China is a fascinating place in which to work and live, culturally, linguistically, and socially.

CRCC Asia's award winning China Internship Program has been in operation for over a decade and has sent 8,000+ students from 100+ countries to complete internships in China. Internships take place in three of China's most dynamic cities: Beijing, Shanghai, and Shenzhen. Students undertake project based work experience in a host company across the most exciting industry sectors in China including business, finance, engineering, law, and many more. Our comprehensive program includes Mandarin language classes, cultural training, business networking opportunities, and social events as well as a variety of other advising and logistical support services.



- The Chinese economy has grown at nearly 10% a year over the last three decades (British Embassy Beijing)
- Average yearly outward investment of 120 billion dollars

- The Chinese economy has overtaken the US in purchasing power (PwC)
- China holds the largest foreign currency reserves



- Over 1.9 billion Chinese speakers worldwide
- World's most populated country with over 1.3 billion citizens



Beijing



Shanghai



Shenzhen

CRCC Asia offers internships, language programs and study abroad courses in three uniquely distinct and exciting locations: the busy metropolis of Beijing and Shanghai and the vibrant city of Shenzhen.

Beijing is China's capital city and is rich in culture, history and tradition. It has been China's center of art, culture and politics for centuries and has various heritage sites including The Forbidden City, Tiananmen Square, The Temple of Heaven and one of the Seven Wonders of the World – the Great Wall. The city has a vibrant youth scene with the ultra-modern Sanlitun shopping village as well as the 798 Art District.

Shanghai epitomizes East meets West as China's most international and cutting-edge city. The city represents modern China, leading the way in fashion, fine dining and trendy bars and clubs. Its distinctive architecture and atmosphere mixes modern day icons with the quaint and historic streets of the French Concession and old Shanghai. It remains Mainland China's financial center, with a strong presence of international companies and a thriving expat scene. There is an abundance of banks and investment, trading and accounting companies.

Shenzhen is a major city in the south of China, and sits just north of Hong Kong. The area became China's first, and one of the most successful, Special Economic Zones. It is home to the Shenzhen Stock Exchange and is the headquarters of numerous high-tech and finance companies from around the world. Referred to as the "Silicon Valley" of China, Shenzhen's rapid growth in the technology sector has made it the top real estate market in China and a hub of entrepreneurship and innovation. In addition to its unique economic opportunities, Shenzhen is also in a beautiful location, near to tropical beaches, and containing a number of amusement parks to explore on weekends.



JAPAN



Tokyo

Tokyo is arguably Japan's most vibrant, diverse and fascinating city. From ancient temples, to world famous sushi markets, to today's most innovative technology, Tokyo offers a variety of attractions both ancient and modern.

Japan is the world's 3rd largest national economy and Tokyo is the world's largest metropolitan area. The city has an enigmatic ability to exist simultaneously as both ancient and modern, culturally enticing and economically powerful.

On this program, students are given the opportunity to gain work experience in one of the world's most important economies, learning essential skills in the most exciting and important industry sectors including Business, Finance, Law, Marketing, Green Technology, IT and many more. Through program events and advising, participants have the opportunity to learn about Japanese history, culture and business while establishing personal and professional relationships with their fellow program participants from all around the world.



Osaka

Osaka is known as "Japan's Kitchen", but the city has much more to offer than just its rich history and delicious cuisine specialties.

The city is an international port city as well as the geographic and economic center of the Kansai region of Japan which boasts an economy comparable to many modern-industrialized countries and is Japan's third largest city.

Osaka is home to companies ranging from internationally renowned large corporations such as Panasonic to SMEs with innovative businesses and technology platforms working in sports, video games, technology, and green energy. Osaka is Tokyo's less expensive and conservative foil rooted in its prosperity as an arts, theatre and cultural hub at one time. The city boasts some of the most amazing traditional and contemporary architecture in the country. Shrines sit seamlessly along thriving commercial gateways, which makes exploration exciting.

A fascinating history and culture with a deep reverence for tradition, Japan offers a unique opportunity to experience a beautiful ancient society.



This city houses the headquarters of several of the world's largest investment banks and insurance companies and serves as a hub for Japan's publishing, transportation, broadcasting, and electronics industries.

Tokyo is home to 51 of the Global Fortune 500 companies, more than any other city in the world and almost twice that of the second-place city.



More than 20 percent of the Japanese population lives in and around Kansai and it accounts for nearly a fifth of Japan's GDP with an economic output of \$600 billion.

Osaka is located at the convergence of a busy river and sea routes, it naturally grew into a flourishing economic center and became the gateway to Japan for travelers and traders from all over Asia and World.

SOUTH K



Seoul

Seoul is a city rooted in tradition while being extremely fashion and technology forward. This dynamic city is riding high after successful winter Olympics games, a thriving business scene and liberalizing marketing place.

South Korea boasts an entrepreneurial, agile and aggressive corporate culture that will embolden and give crucial experience to students. Seoul offers cosmopolitan living along with mash-ups of temples, technology, outdoors and more. Seoul is the beating heart of South Korea and its high energy lifestyle mixed with its rich history combine for an enriching experience.

South Korea over the past four decades has demonstrated incredible economic growth and global integration to become a high-tech industrialized economy. In an effort to address the long term challenges and sustain economic growth, the current government has prioritized structural reforms, deregulation, promotion of entrepreneurship and creative industries, and the competitiveness of small- and medium-sized enterprises. During the program students will have an opportunity to work in IT, Engineering, Fashion, Finance and Marketing.

Seoul has been described as the world's "most wired city", ranked first in technology readiness by PwC's Cities of Opportunity report.

OREA



This relatively small country has seen its economy grow steadily since 2009 and currently has the 11th largest GDP in the world.

Seoul's population density is almost twice that of New York City.

South Korea exported US\$573.7 billion worth of goods around the globe during 2017. Highest-value Korean exports are electronic integrated circuits, automobiles, processed petroleum oils and mobile phones according to the International Trade Centre

Seoul's economic strength is bolstered by the fact that 25 of the Fortune Global 500 companies have their headquarters located in the capital including automakers Hyundai Motor and Kia Motors, metals firm POSCO, LG Electronics and Hanwa Financials.

VIETNAM



Ho Chi Minh City

Vietnam encompasses all the allure of a beautiful Southeast Asian nation, whilst simultaneously providing access to a dynamic and flourishing ASEAN economy. Vietnam's importance in the 21st century looks certain to grow at increasing speed.

CRCC Asia will guide students in understanding this historic, regional powerhouse, and allow students worldwide to build economic and cultural understanding of Vietnam through our summer internship program in Ho Chi Minh City.

Ho Chi Minh City (formerly known as Saigon) is a perfect blend of the old and the new. A fascinating history mixed with a high-octane, modern economy that has been growing annually.

Southeast Asia is a beautiful, diverse, welcoming region. HCMC offers a perfect launching point from which to explore one of the world's most sought after travel destinations.



Ho Chi Minh City is the main economic and business hub of Vietnam.

Ho Chi Minh City lies in the heart of Southeast Asia, the fastest growing region in the world. It's close to other key markets including China and Japan.

Ho Chi Minh City's economy has developed rapidly, outpacing other major cities in Vietnam and attracting foreign investors.

Ho Chi Minh City alone contributes 20% of Vietnam's GDP. Currently, the growth rate is about 9% annually, which is much higher than Vietnam's average of 5.6% growth.

Ho Chi Minh City has a unique start-up culture with a great investment environment and a strong entrepreneurial community.

UNITED KINGDOM



Manchester

Manchester is one of the largest student cities in Europe, the city where the first computer was invented and the atom first split, and the home of Manchester United and the BBC. As an intern in Manchester, students have the opportunity to immerse themselves in every aspect of British life through a work placement suited to your interests, and a full schedule of social, cultural and business events.

There is a vibe in Manchester that is unpretentious and authentic. Interns will immediately feel like locals but be surrounded by big city amenities. The Northern Quarter is a hipster's paradise. Deansgate is where one rubs elbows with young professionals – a networking dream. Canal Street has a vibrant and creative LGBT scene. The city is a roamer's dream.

Originally, the birthplace of Reebok, Rolls Royce, Umbro, The Co-Op, and Henri Lloyd – Manchester is steeped in history and the entrepreneurial spirit lives on. With scores of Fortune 500 firms that once called London home – there is a shift in corporate dynamics that makes Manchester the perfect location to attract talent.

The location of Manchester is perfectly suited for Intra-UK and Inter-Europe travel. Manchester Piccadilly Rail Station has you in London or Edinburgh in less than 4 hours; Liverpool or Leeds in less than 1 hour; and a flight from Manchester International Airport (also a CRCC Asia Host Company) to Paris, Amsterdam or Brussels is just over an hour in duration. Perfectly situated!

NGDOM



Based on its comparative affordability and dynamic culture, Manchester has become a hub for start-ups and entrepreneurial activity, as well as home to more established companies like the BBC. It's quickly becoming an essential city for many multinational companies including AstraZeneca and BNY Mellon.

Manchester has a vibrant music culture, being home to Oasis, The Smiths, The Stone Roses, The Chemical Brothers and The 1975.

Comparatively Manchester is much more affordable than other European cities.

It is within easy proximity to the Peak District and Lake District National parks as well as Liverpool and London.



"My internship in Manchester Airport Group (MAG) has exceeded my expectation. In the shortness of 8 weeks, I have had meetings with several well known companies such as: Hainan Airlines, AOE (a Germany based software company), World Duty Free, and London Stansted Airport, one of the branches under MAG. I feel like a part of the team, specifically I feel comfortable to jump into a discussion, to raise a question, and to contribute to the strategy development."

Caroline Dai,
Manchester, Marketing Intern

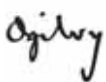
HOST COMPANIES & INDUSTRY SECTORS



CRCC Asia runs a professional internship program that connects companies with ambitious and hard working international graduates from all over the world.

EXAMPLE HOST COMPANIES

Below features a sample of our over 750 host companies:



WHY DO AN INTERNATIONAL INTERNSHIP?

- ✓ Develop unique soft skills desired by hiring managers such as independence, adaptability, and intercultural competence
- ✓ Gain work experience by interning with one of over 700 companies in a variety of sectors
- ✓ Gain experience in your field in a global context
- ✓ Set yourself apart from your peers
- ✓ Build a professional network of friends and contacts all over the world through CRCC Asia's international program participants
- ✓ Develop technical skills through project based work experience
- ✓ Enhance your resume with international experience
- ✓ Develop key Language Skills & Local Knowledge
- ✓ Gain Insight into international business culture in the world's leading economies

"CRCC has provided us with great interns who have been instrumental in both helping expedite our workflow and working with our team to create effective new marketing campaigns. I can say with confidence that they've put us weeks ahead of schedule on business development projects and given us the manpower to take on some more experimental in-house projects we previously had on the back burner." **Myles Lambert, CEO, THRE3D, CRCC Asia Host Company**



WHAT INTERNSHIP SECTORS ARE AVAILABLE?



Finance
& Accounting



Architecture
& Real Estate



Business



Engineering



Green
Technology



Healthcare &
Pharmaceuticals



Hospitality



Information
Technology



Legal



Logistics



Marketing, PR
& Advertising



Media & Creative
Industries



NGOs,
Charities &
Not for Profit



Tourism
& Travel

CRCC Asia runs a professional internship program that connects companies with ambitious and hard working international graduates from all over the world.

5 KEY LEARNING OBJECTIVES



PROFESSIONAL DEVELOPMENT TOOLKIT

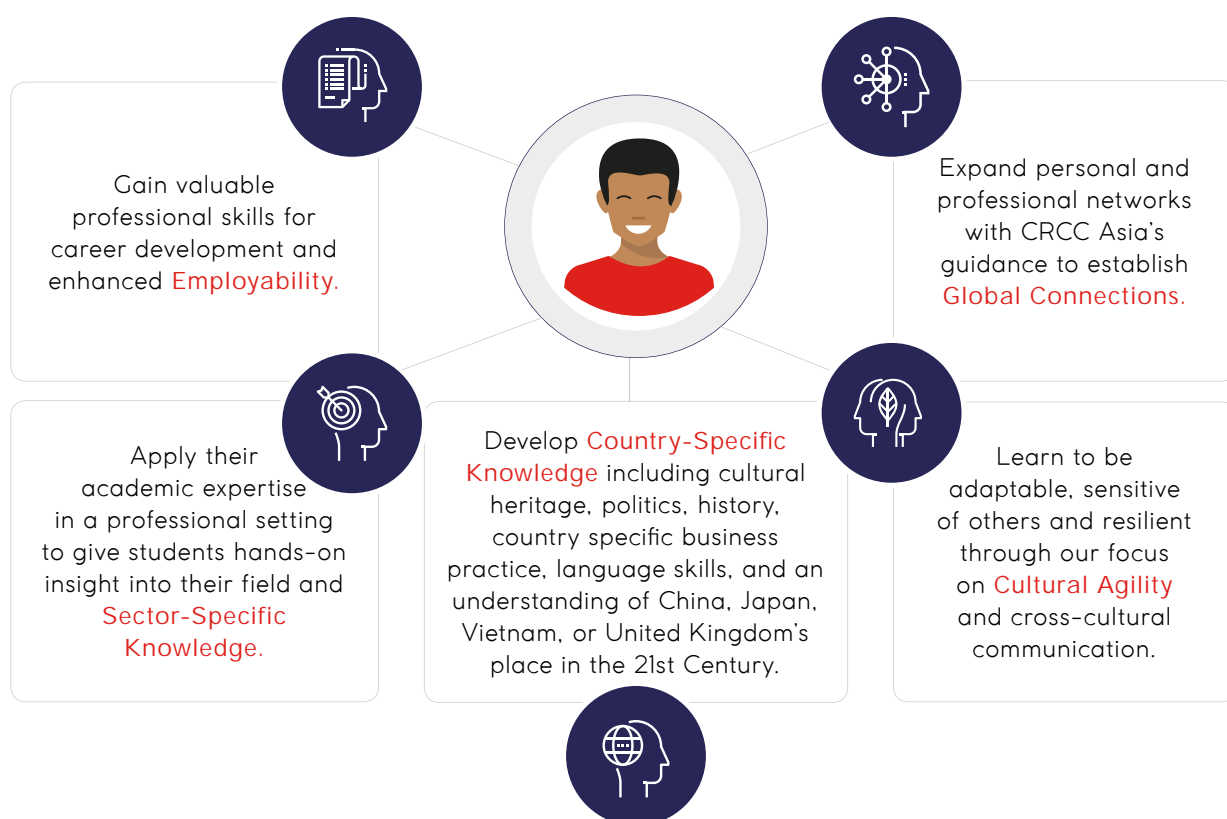
Interns are given access to a unique, interactive, online portal carefully created by academic and international education professionals, built to prepare and enhance student learning and career readiness before, during, and after program participation.

- Short, insightful videos conducted by professionals; videos shed light into and make recommendations for immersion into our host countries, maximizing employability, navigating the road to cultural agility, and more. Videos feature experts, CRCC Asia staff, and alumni.
- Professional skills assessment
- E-portfolio; guide to building an online resume
- Reflection and intention prompts
- Quizzes to test content retention
- Lifelong access to portal resources

CRCC ASIA: 5 KEY LEARNING OBJECTIVES

CRCC Asia values a holistic program model that fosters student learning and development and allows students to build international career capital. Our Internship programs centers around 5 Key Learning Objectives. Every student receives access to a professional development toolkit which emphasizes these objectives, and has access to an advisor that is able to assist students in achieving their professional and personal goals.

CRCC Asia's programs offer interns a unique opportunity to gain insight and experience first-hand.















WHAT'S INCLUDED



CRCC Asia ensures that every aspect of the program, from the internship to regular social and cultural activities, is managed in a friendly and professional manner.

CRCC ASIA PROGRAMS PROVIDE A COMPLETE PACKAGE INCLUDING:

- | | | | |
|--|---|--|--|
|  Pre-departure assistance and visa processing |  Orientation and cultural immersion training |  Community outreach |  Language lessons |
|  Welcome pack with Sim card and Travelcard |  24 hour support |  Networking opportunities |  Access to exclusive alumni network |
|  Airport pickup |  Social and cultural activities |  Business seminar |  CRCC Asia certificates |



"My internship with CRCC Asia really set me up. In China I had to learn on my feet, build new relationships in a new environment and tackle any struggles head on. All these skills have been indispensable particularly since I have recently started my own business. I was grateful for the Generation UK scholarship that I received from the British Council."

Benjamin Black,
Beijing, Marketing Intern



High quality serviced apartments



Company drop-off, 24/7 support and an internship in one of your chosen sectors



CRCC Asia professional toolkit



A schedule of business, cultural and community outreach events



Certificate of sponsorship for visa

CRCC Asia provides a full program package to create a comprehensive experience.

SOCIAL RESPONSIBILITY & SCHOLARSHIPS



One of CRCC Asia's main goals is to devote time and resources to encourage a positive impact on the community. CRCC Asia engages in actions that further the social good and promote economic sustainability.



SOCIAL RESPONSIBILITY

CRCC Asia Partners with a variety of charities in our host countries and incorporates a community outreach into one monthly programs. CRCC Asia has also established a community day in which our employees and program participants visit various charities including underprivileged children, schools, retirement homes, and long-term-care centres. The charity day culminates in a variety of student-run fundraising events with all money raised going directly to the organisations.



ALUMNI ENTREPRENEURSHIP FUND

In the spirit of entrepreneurship and in recognition of Asia's global prominence, CRCC Asia has launched an Entrepreneurship Fund for alumni. The Entrepreneurship Fund supports CRCC Asia alumni by offering capital, access to our global offices and a Senior Management Team that has combined 50 years experience of successfully doing business in Asia.



ALUMNI SOCIAL RESPONSIBILITY FOUNDATION

CRCC Asia believes in the importance of supporting the wider community and in helping our alumni to continue to develop personally and professionally. The Alumni social responsibility foundation allows the alumni to apply for sponsorship for support in undertaking charitable or personal and professional development initiatives.

SCHOLARSHIPS

Our commitment to making our program as accessible as possible is shown through our numerous funding opportunities.

- The CRCC Asia annual scholarship program offers a limited number of full and partial scholarships for selected program participants.
- CRCC Asia partners with the British Council to provide internship program scholarships for students with disabilities.
- CRCC Asia cooperates with various corporate sponsors to offer selected scholarship recipients a travel subsidy.
- A variety of CRCC Asia's partner universities provide funding for selected program participants.
- CRCC Asia partners with the Dragon Trip to award the Justin Shapiro Internship + Travel Scholarship in China. The scholarship includes a month-long internship, a 21-day adventure tour, and return flights. The scholarship honors Justin Shapiro a former colleague, friend and world traveller and all applications are reviewed by Justin's father.

APPLICATION PROCESS



APPLY



REVIEW



INTERVIEW



ACCEPTANCE



PLACEMENT



WELCOME

All CRCC Asia programs provide a full package of support from the moment interns join.



APPLICATION DEADLINES

We accept applications for all of our programs on an ongoing basis. Application interviews are conducted by the nearest regional office. We recommend applying at least three months before the start date any program. Visit our website for a detailed list of monthly program start dates.

CONTACT DETAILS

If you would like to speak to a CRCC Asia advisor about our programs then please connect with us;

Philadelphia T | +1 (267) 534-2973
 London T | 44 (O) 207 193 7907
 Brisbane T | +61 449 812 422

internships@CRCCAsia.com
www.crccasia.com

“The marketing experience I gained in China helped me secure a position in advertising at one of Canada’s top telecommunication companies upon my return. Having work experience in China on my resume helped differentiate me from other candidates and always made for a great conversation starter in the interview process. Personally, I have also seen growth in myself because living abroad in a country where you do not speak the mother tongue helps you become more independent and resourceful. Being able to experience the booming economy in China first hand has helped me develop my future business plans, which includes conducting international business in China and India.”

Jessie Sidhu,
 Beijing, PR & Advertising Intern







STRENGTH THROUGH **CONNECTIONS**

www.crccasia.com

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