



Leading Provider of

Global Internships in Asia



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Letter from the Founders



CRCC Asia has provided internship opportunities for more than

9000

students

coming from over

100

countries

CRCC Asia specializes in organizing work experience opportunities in dynamic international settings. Operating programs in China, India, Japan, South Korea, and Vietnam, we are committed to fostering a community of global career-ready graduates with tangible skill sets and international competencies. We believe in a holistic program model that encompasses extensive pre-departure training, on-the-ground events and support, and re-entry programming.

CRCC Asia remains committed to the international education sector and believes that an exchange of young people helps to create more open, international citizens and a stronger global society. CRCC Asia has provided internship opportunities for more than 9,000 students, coming from over 100 countries, completing internship placements in 18 sectors. We hope to continue this trend of growth through partnerships with universities, corporations, and governments across the world.

Since our founding in 2006, CRCC Asia has worked diligently to refine our program model so as to maximize cultural understanding of host countries and maximize professional development, creating intentionally designed programs that deliver upon the five CRCC Asia Key Learning Objectives:

Employability

Global Connections

Cultural Agility

Country-Specific Knowledge

Sector-Specific Knowledge



Daniel Nivern

Co-Founder and CEO



Edward Holroyd Pearce

Co-Founder and CMO

Regional Expertise



CRCC Asia's programs are predominantly focused on the Asian region, in line with the continent's increasing economic and global power, and pivotal place in the world today.

CRCC Asia strives to help students to develop their professional and cultural skills, allowing them to be ready for a career working in Asia or with Asian partners.

History of Programs in Asia

CRCC Asia, originally the China Internship Program, started in 2006 as a way to give Westerners access to China's Business world. Over the last 16 years, CRCC Asia has grown tremendously, sending over 9,000 students and graduates worldwide to the UK, China, Japan, India, South Korea, and Vietnam through our various program offerings.

Industry Sector Choices

CRCC Asia's Business Development Team works to combine industry market growth in each location with the interests of applicants to build a portfolio of 18 sectors. These sectors include host companies who are both locally and internationally focused.

Program Sites

CRCC Asia's global teams and advisors combine expertise in international education and Asia, passing that on to students on the ground. Each program location includes a site office, with a mix of staff from the area and expats who facilitate program components, provide pastoral care, and offer 24/7 on-the-ground support.

“

I would certainly never have had the amazing experience I did without the CRCC team and the CRCC Asia experience is one I would recommend to anyone.

University Partnerships

Choosing CRCC Asia

CRCC Asia's university relations team is committed to providing a variety of services and program models to our institutional partners. Partnering with CRCC Asia allows universities to send students on CRCC Asia's international programs with additional benefits for both the university and participating students.

Global Competencies Alignment	Extensive Expertise
CRCC Asia has 5 cohesive and targeted Key Learning Objectives that are the foundation of all programming, ensuring the best practices for international experiences and career development.	CRCC Asia is the leader in international internships and custom programs in Asia. Over the last 15 years, CRCC has led programs for over 9,000 students from more than 100 countries .
Quality Host Company Placements	Safety and Emergency Planning
All students are placed in roles with project-based work experiences . We enlist dynamic companies that challenge students while providing excellent support, supervision, and regular feedback.	CRCC Asia takes measurable steps to provide a safe environment for all, including a developed health and safety manual , 24/7 emergency phone , and frequent training for our onsite teams.
On-site Program Teams	Program Evaluation and Monitoring
CRCC Asia has dedicated offices with full-time staff in all program locations . This robust local presence makes it possible to build out unrivaled host company networks, provide 24/7 support to students, and craft culturally conscious and intentional programming.	To ensure continued success for our partners and their students we have an evaluation system in all programming that includes pre- and post-program personal reflection exercises , weekly check-ins , and a post-program debrief with all university partners.
Holistic Pre-departure & Excursions	Placement Methodology
We support participants throughout the program experience through pre-departure sessions, direct touch points in-country and accessible digital support guides. Local staff support all participants individually as well as provide weekly business, cultural, and social activities.	All participants are guided through the placement process by a CRCC Asia Admissions Advisor. Each advisor discusses participant skills, experiences, and goals for the future to align with the final chosen host company. CRCC Asia's local business development teams use this portfolio to find a suitable placement.

University Partnerships

Commitment to Support

CRCC Asia believes that transparency and collaboration are the keys to a successful partnership. Each institution will have a dedicated University Partnership Manager to help with:

1 Program Development

Depending on the partnership type selected, the UP team will work in collaboration with universities to build out the program details, contracts, budgets, and logistical details.

2 Recruitment

Your assigned UPM will assist you in recruiting students for customized programs by attending fairs, giving virtual or in-person info sessions, and supporting the building of marketing materials and strategy.

3 Program Reports

Your UPM will send an update letting you know that all students have successfully made it to their location and another email outlining the students' first week in-country. Biweekly updates will occur throughout the program that details the activities that take place each week and testimonials from students when possible.

4 Program Assessment

At the end of the program, your UPM will provide you with a program evaluation form and comprehensive program report.

University Partnerships



CRCC Asia met our need for an innovative custom program that allowed our faculty and students a travel program to several cities in China before embarking on a work program in Shanghai. This gave the Terry interns a head-start in Chinese business, language, and culture that inevitably made the experience more rich.

University of Georgia | Terry College of Business Staff



Partial Services Partnerships

This program is designed for institutions that have study abroad or international education programs in Asia who wish to add additional services. CRCC Asia provides internship placements and services selected by the university at a pre-approved cost. This may include accommodation, visa processing, weekly events, or language lessons.

Types of Partnerships

By forming a partnership with CRCC Asia, partner institutions and partnership students are able to take advantage of increased oversight and various additional benefits to CRCC Asia's programming. Partnerships are formed for any location and multiple program models, including standard, custom or even partial services.



Standard Program Partnerships

This program is designed for institutions that wish to offer the existing CRCC Asia internship program as part of their program portfolio. Universities can approve the entire program suite, or select specific locations, durations, and start dates that best fit their needs and portfolio gaps.

Long-standing standard program partners:

North America	United Kingdom	APAC
University of Oregon Miami University, Farmer School of Business Michigan State University Carleton University	Durham University	University of Queensland University of Melbourne Massey University, College of Creative Arts University of Auckland



Approved Provider Partnerships

Universities that are interested in our programs as an option for their students, but are not ready to move forward with an official partnership. An approved provider is recognized by your institution as a reputable organization that you would recommend to your students.

University Partnerships



Custom Program Partnerships

Customized programs allow universities to take our standard program offerings and either tweak them slightly, adding an event or custom dates, or transform them more extensively into the model that suits the needs of each institution. Customizations can include, but are not limited to:

1. Unique start and end dates.
2. Custom durations.
3. Multi-city travel programs.
4. Support for faculty-led and short industry immersion programming.
5. Custom weekend excursions, day trips, and unique pre- or post-program travel options.
6. Private group language lessons.
7. Additional coursework in a variety of fields, conducted by attending faculty, local language center partners, or local universities.
8. Networking event with University alumni who are based in the program location.

Current custom program structures:

2-week Faculty-Led Program	1-week Pre-Program Travel Tour	Custom Internship Durations
CRCC Asia provides all accommodations, logistical details, and excursions, while a faculty member facilitates a 2-week course. Students have the option to stay and complete an internship after the course concludes.	Universities include a multi-city travel itinerary to see country highlights and include custom excursions, ending in the internship location at the start of a standard program date.	Universities utilize the custom duration options to build 6-week internships to fulfill departmental hour requirements.



Governmental Partnerships

In addition to universities, CRCC Asia partners with a number of governmental organizations worldwide to provide a variety of partnership programs. CRCC Asia's current governmental partnerships include:

United Kingdom	APAC
British Council Generation UK China Provider	New Zealand Prime Minister's Scholarship for Asia

Locations

China

Active Program Cities

Shanghai
Beijing

Reasons to Choose China

CRCC Asia's award-winning China Internship Program has been in operation for 16 years as our flagship location. China is a fascinating place in which to work and live, culturally, linguistically, and socially.



📍 Beijing's Top Sectors

- 🏢 Business
- 📊 Marketing & PR
- 💡 International Development, NGOs, & Charities
- ⚖️ Legal



📍 Shanghai's Top Sectors

- 📈 Finance
- 🏢 Business
- 📡 Media & Communications
- 📊 Marketing

Locations

Excursion Examples



Kung Fu Class

Calligraphy Lesson



798 Space Art Tour



The international internship organized by CRCC Asia was a transformative experience. My placement was an incredible opportunity to develop new skills relevant to my field of study, Global and International Politics. I was delighted to complete my internship at the Embassy of Malta in Beijing, China which enabled me to shape and advance my professional career.

Sector: International Development, NGOs, & Charities

Locations

India

Active Program Cities

Mumbai

Reasons to Choose India

Mumbai is a mesmerizing coastal city where culture meets entertainment and whose natural beauty is unsurpassed by others in the region. As India's largest city and the heart of the Bollywood film industry, Mumbai is known for its bustling financial and commercial centers.

Excursion Examples



Visit the National Museum of Indian Cinema



Elephanta Caves Tour



It was a real differentiator on my CV and a great talking point at the interview. It shows employers that I am comfortable with new experiences and new cultures which is extremely important to the global companies that I was applying to. It was also a great personal experience.

Sector: Business



Locations

Japan

Active Program Cities

Tokyo
Osaka

Reasons to Choose Japan

Situated on the coast of Japan, Osaka and Tokyo are two of the world's largest cities and our program locations of choice. Both have economic histories stretching back centuries, so it's little surprise that these cities are home to many large Japanese and international companies across multiple thriving industries.



📍 Tokyo's Top Internship Sectors

- 🏢 Finance
- 🏨 Tourism & Hospitality
- 🔧 Engineering
- 🎨 Creative, Design, & Fashion
- 📢 Marketing & PR



📍 Osaka's Top Internship Sectors

- 🌱 Green Tech, Environment, and Sustainability
- 📢 Marketing & PR
- 🎨 Media & Creative
- 💻 Computer Science & IT
- 🏢 Business

Locations



Excursion Examples



Traditional Tea Ceremony



Day trip to Hakone



Ramen Museum Tour



Working in Tokyo was the experience of a lifetime, one that I will never forget. I met so many incredible people that were eager to help me develop both professionally and personally. I am leaving Tokyo with a newfound confidence moving forward with my career.

Sector: **Tourism and Hospitality**

Locations

South Korea

Active Program Cities

Seoul

Reasons to Choose South Korea

A unique mixture of the modern with the inherently traditional: this dynamic and fast-paced country combines temples, palaces, and mountain trails, with cutting-edge technology and fashion, all to a nonstop K-Pop beat.

Excursion Examples



📍 Seoul's Top Sectors

- 🖥️ Computer Science & IT
- 💰 Finance
- 📺 Media & Creative
- 🔧 Engineering
- 🌱 Green Tech, Environment, and Sustainability



Korean Folk Village



Volunteering at the local Red Cross



DMZ Tour



CRCC Asia has been incredible at making everyone in Seoul feel comfortable and has made sure we are getting the absolute most out of the trip!!

Sector: **International Development, NGOs, & Charities**

Locations

Vietnam

Active Program Cities

Ho Chi Minh City

Reasons to Choose Vietnam

Formerly known as Saigon, Ho Chi Minh City is Vietnam's business, tech, and economic hub. Combining necessary infrastructure and market-friendly policies, HCMC is now THE place for foreign investment and subsequently international internship programs – just as the government had hoped – and it's just getting started. An internship in Vietnam will provide a unique insight into how Vietnam is illustrating the future.

Excursion Examples



📍 Ho Chi Minh City's Top Sectors

- 🏢 Business
- 🚀 Entrepreneurship
- ⚖️ Legal
- 📢 Marketing & PR
- 💡 International Development, NGOs, & Charity



Best decision of my life! This program has taught me many skills which include cultural agility and interpersonal skills, having worked in an international company. I believe these skills you can only obtain by working overseas and not by staying in NZ. CRCC Asia will always be there every step of the way to ensure your smooth transition before and after the program to help you succeed in your career.

Sector: **Finance** | **University of Auckland Finance & Accounting**

Host Companies and Industry Sectors

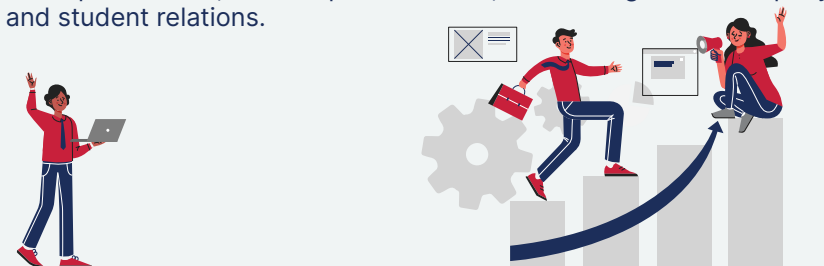
CRCC Asia
works with
over



Architecture & Urban Planning	Entrepreneurship & Startup	HR & Recruitment	Logistics & Supply Chain
Business	Finance	Hospitality, Tourism, & Events	Marketing
Computer Science & IT	Green Technology, Sustainability, & Environmental	International Development, NGOs, & Charities	Communications, Media, & Publishing
Creative, Design, & Fashion	Healthcare & Pharmaceuticals	Legal	Real Estate
Engineering	Health, Wellness, & Sports Management		

Business Development Team

The BD Team is responsible for creating our network of host companies. They build this network year round providing us with niche placements, sector specializations, and manage host company and student relations.



Host Company Vetting and Selection

All host companies must agree to provide:

- ♦ Have a project-based internship model with job description for interns prior to arriving.
- ♦ Have an English speaking supervisor assigned to the intern.
- ♦ CRCC Asia Business Development (BD) Team conducts an on-site health and safety assessment & a company evaluation in accordance with NAFSA WIVRA guidelines to ensure quality student placements.
- ♦ Be within a 60-minute commute of the accommodation.

5 Key Learning Objectives

With a foundation grounded in the NACE Competencies for Career Readiness, CRCC Asia has centered five Key Learning Objectives (KLOs) into a program model that maximizes student learning, personal growth, and professional development:

Employability

Gain valuable hard and soft professional skills for career development and enhance employability

Cultural Agility

Learn to be adaptable, culturally sensitive, and resilient in cross-cultural settings

Country Specific Knowledge

Develop knowledge including the cultural heritage, history, politics, and business practices

Sector Specific Knowledge

Put classroom lessons to practice in order to build hands-on insight in professional industry settings

Global Connections

Expand personal and professional networks in meaningful ways

From the first conversation with a CRCC Asia staff member and extending into the re-entry period through our alumni programming; students have access to dedicated advisors, intentionally designed cultural and professional events, and are guided through a comprehensive and interactive online course, CareerBridge, formatted so that students can fully realize their goals throughout the experience. Each learning objective has been developed in accordance with our program framework to allow students to foster new skills and create their own personal and professional narratives.

5 Key Learning Objectives



US Accreditation

Built off of the online portal and in partnership with St. Peter's University, CRCC Asia offers optional credit-bearing internship opportunities for students. This formal accreditation offers the ability to apply financial aid and other institutional funding resources to the program fees.



Professional Development Toolkit

Interns are given access to a unique, interactive, online portal carefully created by academic and international education professionals, centered around our 5 Key Learning Objectives. This toolkit is built to prepare and enhance student learning and career readiness before, during, and after program participation.

1. Short, insightful videos outlining immersion into our host countries, maximizing employability, navigating the road to cultural agility, and more.
2. Professional skills assessment
3. E-portfolio; guide to building an online resume
4. Reflection and intention prompts
5. Quizzes to test content retention
6. Lifelong access to portal resources



Program Components

Guaranteed internship with an English-speaking supervisor

Weekly social and cultural events, community outreach events, and business seminars

24/7 emergency support

Private accommodation in a convenient location

Networking with other interns from around the world

No language requirement

Airport pick-up

Company drop-off on the first day of the internship

Welcome orientation and farewell certification ceremony

Access to alumni network

Application Process



Admissions Team

After students complete their application, they will be assigned to a CRCC Asia admissions advisor that will help with the following:



1 Advising Call

Each student will speak with an AA to discuss their internship goals, ideal workplace environments, sector requests, and more. This conversation will build the placement profile used by our Business Development Team for placing students.

2 Pre-Departure

Before every program start, the AA team will provide pre-departure webinars and documents that summarize accommodations, a finalized itinerary with all excursions, and a health and safety guide that is location specific to your students.

Following advising calls, our team of Admissions Advisors share student profiles and resumes with our business development management team based in each of our host cities, whose role and expertise is to place students with the best-suited host company from among the 900+ we have in our portfolio. Prior to final confirmation, many students will be asked to conduct a short 15-minute interview with their potential host company supervisor. Upon confirmation, interns receive a host company information sheet replete with company information, location, role in the company, and tasks and projects outlined for the summer.

Internship Support



In-Country Assistance

CRCC Asia program managers and resident advisors are available on the ground to assist interns in navigating their internships. Program managers conduct formal check-ins throughout the program, asking about current projects, and making recommendations for how to maximize the work experience. Resident advisors hold weekly office hours, where interns are invited to stop by and discuss any issues, questions, concerns, or simply to discuss their experience.

Request for Host Company Change

While it is not common, sometimes a student is unhappy with their host company due to students shifting their sector interests, workplace environment or day-to-day tasks. CRCC Asia checks in with all students weekly to ensure that they are doing well and enjoying their host company and internship placement. In all instances if there is a complaint we work with the intern to make sure they feel empowered and informed to approach their supervisor with their concerns. If no changes are made then CRCC Asia can successfully find a new host company due to the wide breadth of companies we have in place.